

Mentor card

~3 min per group per lap
11.12 - 12.10

ASK EVERY GROUP

- 1. Who exactly is your user, and what one job does the app do for them?
- 2. What can that user do in the first 30 seconds?
- 3. What is real, and what is faked (sample data, manual, mocked)?

WATCH FOR

Staring at the progress bar → point to the roles.
Prompt longer than the template → split it.
More than 3 features by 11.32 → back to box 4.
Real names, phone or IC numbers → stop, use sample data.

SCAFFOLD, THEN FADE

Answer a question with a question: “Which step of box 4 isn’t working?” “Does that help test box 3?”
Ask before you hand out a hint card; take it back after.
Name the lens they used: “that was abstraction”.

SPEED-DEMO VERDICT • 12.10 • 0-2 EACH, 8 = STRONG

Criterion	0	1	2
Problem in 10 s	Unclear	Clear but generic	One specific user and pain
Core job works live	Breaks	Works with help	Start to finish
Honest scope	Pretends	Vague	States real vs mocked
User evidence	None	Opinion only	Peer-test result

SCORE SHEET

Group	Problem	Works	Scope	Evidence	Total	One strength • one judge question